

General Presentation Rubric

Category Descriptors

Level/Grade	Content (50%)	Delivery (20%)	Organization (20%)	Creativity (10%)
Exemplary A+ 100%	Presentation provides a variety of types of content appropriate for the task, such as generalizations, details, examples and various forms of evidence.	Presentation is delivered in a confident, poised, enthusiastic fashion. The volume and rate varies to add emphasis and interest. Pronunciation and enunciation are very clear. The presentation exhibits very few disfluencies, such as "ahs," "uhms," or "you knows."	The message is well organized. The presentation helps the listener understand the sequence and relationships of ideas. Appropriate transitions, and summarizing techniques are used.	Very original presentation of material; captures the audience's attention.
Near Exemplary A 95%				
Advanced B 85%	Presentation focuses primarily on relevant content and sticks to the topic. The presentation adapts the content in a general way to the listener and the situation.	The volume is not too low or too loud and the rate is not too fast or too slow. The pronunciation and enunciation are clear. The presentation exhibits few disfluencies.	The message is organized. The listener has no difficulty understanding the sequence and relationships among the ideas in the message. The ideas in the message can outlined easily.	Some originality apparent; good variety and blending of materials / media.
Basic B- 80%				
Average C 75%	The presentation includes irrelevant content. The presentation wanders off topic or uses words and concepts which are inappropriate for the knowledge and experiences of the listener (e.g., slang, jargon, technical language).	The volume is too low or too loud and the rate is too fast or too slow. The pronunciation and enunciation are unclear. The presentation exhibits many disfluencies. These problems may lead to difficulty understanding the words in the message.	The organization of the message is mixed up and random. The listener must make some assumptions about the sequence and relationship of ideas.	Little or no variation; material presented with little originality or interpretation.
Marginal C- 75%				
Insufficient F	The presentation says practically nothing. The focus is primarily on irrelevant content.	The volume is so low and the rate is so fast that you cannot understand most of the message. The pronunciation and enunciation are very unclear. The presentation is uninteresting.	The message is so disorganized you cannot understand most of the message.	Repetitive with little or no variety; insufficient use of materials / media.