Letter from Niccolo Machiavelli to Francesco Vettori, 10 December 1513

On the coming of evening, I return to my house and enter my study; and at the
door I take off the day's clothing, covered with mud and dust, and put on garments
regal and courtly; and reclothed appropriately, I enter the ancient courts of ancient
men, where, received by them with affection, I feed on that food which only is
mine and which I was born for, where I am not ashamed to speak with them and
to ask them the reason for their actions; and they in their kindness answer me; and
for four hours of time I do not feel boredom, I forget every trouble, I do not dread
poverty, I am not frightened by death; entirely I give myself over to them.

And because Dante says it does not produce knowledge when we hear but
do not remember, I have noted everything in their conversation which has profited
me, and have composed a little work On Princedoms (*De principatibus*), where I
go as deeply as I can into considerations on this subject, debating what a
princedom is, of what kinds they are, how they are gained, how they are kept, why
they are lost.

*The Prince*, by Niccolo Machiavelli (1513, 1532)

Chapter VII, Concerning New Principalities Which Are Acquired Either By The Arms Of Others
Or By Good Fortune

Concerning these two methods of rising to be a prince by ability or fortune, I wish
to adduce two examples within our own recollection, and these are Francesco
Sforza and Cesare Borgia. Francesco, by proper means and with great ability,
from being a private person [*condottierri*, mercenary army leader] rose to be
Duke of Milan, and that which he had acquired with a thousand anxieties he kept
with little trouble. On the other hand, Cesare Borgia, called by the people Duke
Valentino, acquired his state during the ascendancy of his father [Pope Alexander
VI], and on its decline he lost it, notwithstanding that he had taken every measure
and done all that ought to be done by a wise and able man to fix firmly his roots in
the states which the arms and fortunes of others had bestowed on him....

And as this point [how he managed power below] is worthy of notice, and
to be imitated by others, I am not willing to leave it out.

When the duke occupied the Romagna he found it under the rule of weak
masters, who rather plundered their subjects than ruled them, and gave them more
cause for disunion than for union, so that the country was full of robbery, quarrels,
and every kind of violence; and so, wishing to bring back peace and obedience to
authority, he considered it necessary to give it a good governor. Thereupon he
promoted Messer Ramiro d'Orco [de Lorqua], a swift and cruel man, to whom he
gave the fullest power. This man in a short time restored peace and unity with the
greatest success. Afterwards the duke considered that it was not advisable to
confer such excessive authority, for he had no doubt but that he would become
odious, so he set up a court of judgment in the country, under a most excellent
president, wherein all cities had their advocates. And because he knew that the
past severity had caused some hatred against himself, so, to clear himself in the
Chapter XVII, Concerning Cruelty And Clemency, And Whether It Is Better To Be Loved Than Feared

Coming now to the other qualities mentioned above, I say that every prince ought to desire to be considered clement and not cruel. Nevertheless he ought to take care not to misuse this clemency. Cesare Borgia was considered cruel; notwithstanding, his cruelty reconciled the Romagna, unified it, and restored it to peace and loyalty. And if this be rightly considered, he will be seen to have been much more merciful than the Florentine people, who, to avoid a reputation for cruelty, permitted Pistoia to be destroyed. Therefore a prince, so long as he keeps his subjects united and loyal, ought not to mind the reproach of cruelty; because with a few examples he will be more merciful than those who, through too much mercy, allow disorders to arise, from which follow murders or robberies; for these are wont to injure the whole people, whilst those executions which originate with a prince offend the individual only....

Upon this a question arises: whether it be better to be loved than feared or feared than loved? It may be answered that one should wish to be both, but, because it is difficult to unite them in one person, is much safer to be feared than loved, when, of the two, either must be dispensed with. Because this is to be asserted in general of men, that they are ungrateful, fickle, false, cowardly, covetous, and as long as you succeed they are yours entirely; they will offer you their blood, property, life and children, as is said above, when the need is far distant; but when it approaches they turn against you. And that prince who, relying entirely on their promises, has neglected other precautions, is ruined; because friendships that are obtained by payments, and not by greatness or nobility of mind, may indeed be earned, but they are not secured, and in time of need cannot be relied upon; and men have less scruple in offending one who is beloved than one who is feared, for love is preserved by the link of obligation which, owing to the baseness of men, is broken at every opportunity for their advantage; but fear preserves you by a dread of punishment which never fails.

Chapter XXI, How A Prince Should Conduct Himself As To Gain Renown

Nothing makes a prince so much esteemed as great enterprises and setting a fine example. We have in our time Ferdinand of Aragon, the present King of Spain. He can almost be called a new prince, because he has risen, by fame and glory, from being an insignificant king to be the foremost king in Christendom; and if you will consider his deeds you will find them all great and some of them extraordinary. In the beginning of his reign he attacked Granada, and this enterprise was the foundation of his dominions. He did this quietly at first and
without any fear of hindrance, for he held the minds of the barons of Castile occupied in thinking of the war and not anticipating any innovations; thus they did not perceive that by these means he was acquiring power and authority over them. He was able with the money of the Church and of the people to sustain his armies, and by that long war to lay the foundation for the military skill which has since distinguished him. Further, always using religion as a plea, so as to undertake greater schemes, he devoted himself with a pious cruelty to driving out and clearing his kingdom of the Moors; nor could there be a more admirable example, nor one more rare. Under this same cloak he assailed Africa, he came down on Italy, he has finally attacked France; and thus his achievements and designs have always been great, and have kept the minds of his people in suspense and admiration and occupied with the issue of them. And his actions have arisen in such a way, one out of the other, that men have never been given time to work steadily against him.