

ART 3912 Interactive/Motion Design I FALL 2018

Dave Richardson • drichardson@eiu.edu • Office: Doudna Fine Arts 2818

Office hours: Tuesday and Thursdays, 7:30-8 a.m.; 10:30-11 a.m.; 1:30-2 p.m.; 4:30-5 p.m.; *additional times by appt.*

Please schedule an appointment via email — I'm happy to meet.

Class time: Tuesday and Thursday, 8 a.m.-10:30 a.m.; Doudna 2710

Faculty site: ux1.eiu.edu/~drichardson

EXERCISE 2: DESIGNING A 3-PAGE SITE

In this second exercise, we're going to bring this code together now to design a 3-page mini-site about a graphic designer or artist of your choice. *Objective is to write code properly first and establish a clear layout structure*, then work on fine-tuning the design. Focus on establishing the structure, typographic hierarchy, and linked pages.

Research a graphic designer or artist you like. Gather images and textual content about the person. Organize the content so that you are 1) introducing the designer/artist to us to a home.html page; 2) showcasing their work on a gallery.html page; and extending the content on a bio.html or history.html page (or other name that makes sense).

STEPS

1. Create a an "exercise2" folder. Set up the main page. Use <body>, .wrapper, <header>, <nav>, .navitem (for the main navigation), <article>, <section>, <aside>, and <footer> as your main elements to establish structure. **Width of the .wrapper should be exactly 1160px wide.** Center it on the page. Design a two-column format, one column wider than the other. Use background images in the <body> tag as needed. Design a typographic header image (title of site) in Photoshop or Illustrator and place this image into your <header> as a .png file. Navigation elements should also be in the <header>. Of course, use an attached stylesheet in a "css" folder.

2. At a minimum, use these html tags and classes. <p>, <h1>, <h2>, <h3>, .introparagraph, <blockquote>, and any other HTML tags and class styles you wish to establish hierarchy in the type. Design at least 3 different clickable link styles (with :hover states) such as in a standard <p> tag, on an image, and definitely in the navigation. Use a few classes to change the color or size or style of your typography.

3. Style the type and color. **Use 2 google fonts and/or system-level fonts.** Adjust size and line-height, margins and padding as needed to create clear hierarchy. Use a simple color palette (no more than 3 main colors and tints of these). Focus on clarity.

4. Use at least 5 images related to your designer/artist. Size them appropriately (72ppi at 100% of final size), and create classes as needed. The images can float left or right in your content or could be centered full-width in your column. Use background images as needed.

Upload the "exercise2" folder to your "www/interactive1" folder on the pen.eiu.edu server. I'll review your work individually next Tuesday, Sept 18. Exercise2 will be due Sept. 20 online.